

# CONSTRUCTION INDUSTRY IN INDIA

Overview and Business  
Opportunities

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# INTRODUCTION

India's construction industry has been one of the most lucrative economic prospects in the country's recent history, thanks to growing urbanisation and population growth. The construction industry in India has experienced substantial expansion in recent years, and it is likely to continue rising at double-digit rates in the foreseeable future.

In this post, we'll look at the numerous elements fueling this industry's growth as well as the prospective opportunities for investors in this field.

➤ **Visit this Page for More Information: [Start a Business in Construction Industry](#)**

# AN OVERVIEW OF THE SECTOR

Construction is seen as a promising early-stage industry. Since the last two decades, the industry has been steadily growing. With new projects on the horizon, there are plenty of prospects for businesses.



In India, the construction sector directly or indirectly employs more than 40 million people, with more than half of its activity concentrated in North Indian states such as Punjab, Delhi NCR, Haryana, Uttar Pradesh and Rajasthan

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# WHY THE INDIAN CONSTRUCTION INDUSTRY IS THRIVING

The building industry in India is flourishing for a variety of reasons. Here are a few examples.

- As more people migrate from rural to urban areas, the country is rapidly urbanising.

- Because the government is working hard to make housing more affordable, developers will continue to have good possibilities.
- Over the next decade, a big number of young people will enter the workforce, increasing demand for homes and other real estate products.

- Since 2011, the economy has been increasing at a rate of roughly 7% per year, allowing businesses to invest in new buildings and infrastructure.
- Inflation has been relatively stable in recent years. This makes it easier for firms to invest in capital projects such as buildings or equipment.

# DEMAND OF CONSTRUCTION MATERIALS IN INDIA

Building materials have risen in price due to a lack of qualified workers, the need for faster construction times, and a growing demand for higher construction quality and durability.



Modern technologies are being adopted for a variety of reasons, including the necessity to reduce construction costs in the face of rising salaries and the availability of a vast variety of building materials suitable for specific uses.

➤ **Read our Books Here:** [Cement, Asbestos, Ceramics, Bricks, Limestone and Construction Materials Manufacturing Technology](#)

# CONSTRUCTION AND BUILDING MATERIALS USED IN INDIA



To achieve the intended shell life and sustainability, the new age infrastructure incorporates a mix of novel design styles, powerful technology, and high-end and durable construction and building materials.

The requirement for skyscrapers and other infrastructure projects to be created of the most appropriate materials has increased as the number of skyscrapers and infrastructure projects planned has increased. The Construction Materials & Technology Promotion Council (BMTPC) was established by the Indian government in 1990 to encourage and promote the use of sustainable, energy-efficient,

The Construction Materials & Technology Promotion Council (BMTPC) was established by the Indian government in 1990 to encourage and promote the use of sustainable, energy-efficient, and environmentally friendly building materials.

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**The following are some of the most regularly used construction and building materials in India:**

Steel's future prospects will be influenced by rising vehicle manufacturing, construction activity, and the availability of renewable energy materials. Steel is used extensively in the automobile and construction industries. Both of these businesses have benefited from the government's recent attempt to lower automotive tariffs, which has resulted in increasing demand for steel sheets and plates from auto component producers.

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# CEMENT

Cement is a binder that is used in almost all types of construction in India. It provides a high level of construction resistance and overall building integrity. Cement is an essential building material in India, used to construct houses, flats, offices, and roadways.

# BRICKS AND BLOCKS



Bricks, which are made of clay or mud, come in a variety of shapes and have high structural strength. They've been used to build homes and workplaces all over India for a long time. According to statistics,

India's bricks and blocks business is quickly expanding due to rising awareness of energy efficiency in the residential sector. Business growth will be fueled by increased building material usage by industry and infrastructure projects, in addition to Energy Efficiency standards. Demand for building items is also being driven by the adoption of technology advancements.



It is expected to reach US\$ 522 million in value by 2021, up from US\$ 386 million in 2016, with a CAGR of 4.6 percent between 2016 and 2021.

# FLY ASH BRICKS

Fly Ash Bricks are a type of building material manufactured from fly ash and water. Fly ash is a byproduct of coal-fired power stations that is commonly used as a concrete additive to replace some of the Portland cement. In India, fly ash bricks are extensively utilized in the construction of low-rise buildings



## CONCRETE

Concrete, as in cement brings in the same set of advantages and disadvantages. They are long lasting building materials and have become the foundation for India's bridges, highways, reservoirs, dams, parking structures, and everything big. Concrete is a construction material globally,

India to construct homes and commercial structures. Aside from being affordable, these are also eco-friendly materials that don't pollute the environment. Contaminate water bodies by releasing chemicals or adding contaminants

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RMC demand in the retail segment is also expected to grow, given the increased construction of residential and commercial real estate projects. In the case of doors and windows, sliding & casement applications will continue to dominate the overall demand, given their superiority in terms of aesthetics...

..quality and functionality. Glazed Vitrified Tiles (GVT) are estimated to grow more in demand, due to their features like customizability and varied design options. The increasing cost of input materials is still impacting the overall demand and cash flow, the industry remains hopeful that the scenario will change and the coming year will see the prices and the situation stabilizing.



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cement is one of the most consumed materials, behind water and sand. It is used more than any other man-made material. Cement has been used since ancient times.

The earliest known use is from 6500 BC (plaster floors found in modern-day Syria). In addition to common concrete, there are several types of specialized concrete that are designed for specific applications or uses: The world's largest producer and consumer of cement is China.

# FERRO CEMENT WALL PANELS

Indian fibrocement wall panels market was valued at \$118 million in 2015. The market is forecast to grow at a CAGR of 15.1% to reach \$189 million by 2021. Rising demand for ferrocement wall panels for construction purposes and increasing installation are estimated to drive growth of Indian ferrocement wall panels market during 2016–2021 period.

High cost of brick-and-mortar walls and fire safety issues, which can be overcome using ferrocement walls, is expected to fuel growth of Indian ferrocement wall panels market over next five years. Government initiatives towards low-cost housing schemes will also spur demand for these products during forecast period

# **CLAY BRICKS – THE MOST SUPERIOR BUILDING MATERIAL**

Clay bricks are, first of all, ideal for the tropical climate like India. Consequently, it has also been the oldest known building material for its utility and high sustainability. What's more important is that clay brick is the healthiest and greenest of all the alternative solutions.

Sourcing of clay is the least devastating on the environment and it can even be recycled into the process. Still a dominant product segment with around 85% share of total production. Brick consumption in India is projected to grow at 7-8% CAGR during 2015-2021, reaching nearly 29 million cubic meters by 2021.



This growth will primarily be driven by increasing urbanization and rising disposable income levels, coupled with government initiatives aimed at improving housing conditions across cities.

# BUILDING A SUSTAINABLE FUTURE

In India, the Construction industry sector is divided into two categories: real estate and urban development. Residential, office, retail, hotels, and leisure parks are all included in the Real Estate section. Water supply, sanitation, urban transportation, and are all Healthcare sub-segments of the urban development segment.

Between April 2000 and September 2021, FDI in the construction development sector (townships, housing, built-up infrastructure, and construction development projects) and construction (infrastructure) activities totaled \$26.16 billion and \$25.95 billion, respectively.

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Support for Policy - The National Bank for Financing Infrastructure and Development (NaBFID) was established in March 2021 by a bill enacted by the Indian Parliament.

- Cities Driving Growth - Urban population to contribute 75% of GDP (up from 63%) by 2025, and 68 cities would have populations of more than 1 million, up from 42 today
- The construction industry market in India works across 250 sub-sectors with cross-sector linkages.

- India's real estate industry is expected to reach \$1 trillion by 2030, contributing 13% to the country's GDP.
- Under the NIP, India has a \$1.4 trillion infrastructure investment budget, with 24% going to renewable energy, 19% to roads and highways, 16% to urban infrastructure, and 13% to railways.

- Programs such as the innovative Smart City Mission (which aims to improve the quality of life in 100 cities) are projected to increase quality of life through modernization and technology urban planning with a purpose.



## **BUSINESS OPPORTUNITIES**

With roughly a million registered organizations, the Indian construction industry is one of the world's largest marketplaces.

lucrative business opportunities is booming, and it provides investors and aspiring entrepreneurs some profitable business prospects. The following section delves into some of these possibilities.

According to studies conducted by the Indian Institute of Management Bangalore (IIMB), infrastructure may be constructed in three key segments:

urbanisation, transportation, and energy. It goes on to say that, while existing government bodies such as the Housing & Urban Development Corporation Limited (HUDCO) have taken care of urbanisation, the transportation and energy sectors both have a lot of room for private investment, especially in areas like building railroads and providing electricity to remote areas where power grids aren't available.

## *Smart cities*

Currently, there are 100 smart cities. The goal is to improve people's quality of life by implementing modern, technology-driven urban planning.

## *Industrial corridors*

Eleven industrial corridors are in the works

## *Railway stations/ lines*

600 stations are set to be renovated.

## *Mega ports*

Eleven There are plans for 14 CEZs, six new ports, and three mega ports.

corridors are in the works

# *Increasing demand for commercial space*

Construction of office buildings, hotels, retail stores, and entertainment facilities. In 2020, the net office space absorption in India's top six cities was 31.9 million square feet.

## INDUSTRY TRENDS

### *Need for Affordable Housing*

More than 40% of the Indian population is predicted to dwell in cities by 2030 (compared to 34% presently), resulting in a requirement for 25 million more affordable apartments.

## *Adoption of Green Building Solutions*

Cities' growth will increase energy demand for building power, making measures like the updated Energy Conservation Building Code (ECBC) critical. The new paradigm emphasizes the use of green building materials as well as energy efficient HVAC and building materials.

## *Technology/AI Shaping the Industry*

Techniques including aluminum formwork, prefabricated buildings, and building information modelling (BIM) are being used to save money, speed up construction, and improve quality.

# Some Useful Links

## **Government Ministry/ Department**

- [Housing and Urban Development Corporation Ltd.](#)
- [Department of Drinking Water and Sanitation](#)
- [Ministry of Housing and Urban Affairs](#)
- [Ministry of Rural Development](#)
- [National Building Construction Corporation \(NBCC\) Ltd.](#)

## **INDUSTRY ASSOCIATION**

- [Building Material and Technology Promotion Council](#)
- [Confederation of Real Estate Developers Associations of India](#)
- [National Institute of Urban Affairs](#)

[National Real Estate Development Council](#)

# TAGS

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# Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

**10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**

**11. What is the Manufacturing Process of the plant?**

**12. What is the total size of land required for setting up the plant?**

**13. What will be the income and expenditures for the plant?**

**14. What are the Projected Balance Sheets of the plant?**

**15. What are the requirement of utilities and overheads for setting up the plant?**

**16. What is the Built up Area Requirement and cost for setting up the plant?**

**17. What are the Personnel (Manpower) Requirements for setting up the plant?**

**18. What are Statistics of Import & Export for the Industry?**

**19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

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# Reasons for Buying Our Project Report

- ✓ **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ✓ **This report provides vital information on the product like it's characteristics and segmentation**
- ✓ **This report helps you market and place the product correctly by identifying the target customer group of the product**

- ✓ **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ✓ **The report provides a glimpse of government regulations applicable on the industry**
- ✓ **The report provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**

# Our Approach

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## **Free Instant Online Project Identification and Selection Service**

**Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)**

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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**

**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

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# Entrepreneur **India**



## **Who are we?**

**A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.**

# What do we offer?

- **Project Identification**
- **Detailed Project Reports/Pre-feasibility Reports**
- **Market Research Reports**
- **Business Plan**
- **Technology Books and Directory**
- **Industry Trend**
- **Databases on CD-ROM**
- **Laboratory Testing Services**
- **Turnkey Project Consultancy/Solutions**
- **Entrepreneur India (An Industrial Monthly Journal)**

## How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

## **Who do we Serve?**

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

## Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

## **Sectors We Cover** *Cont...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

## Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

## Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

## Sectors We Cover *Cont...*

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

## **Sectors We Cover** *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

## **Sectors We Cover** *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

## **Sectors We Cover** *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

# Objective

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis

# Objective

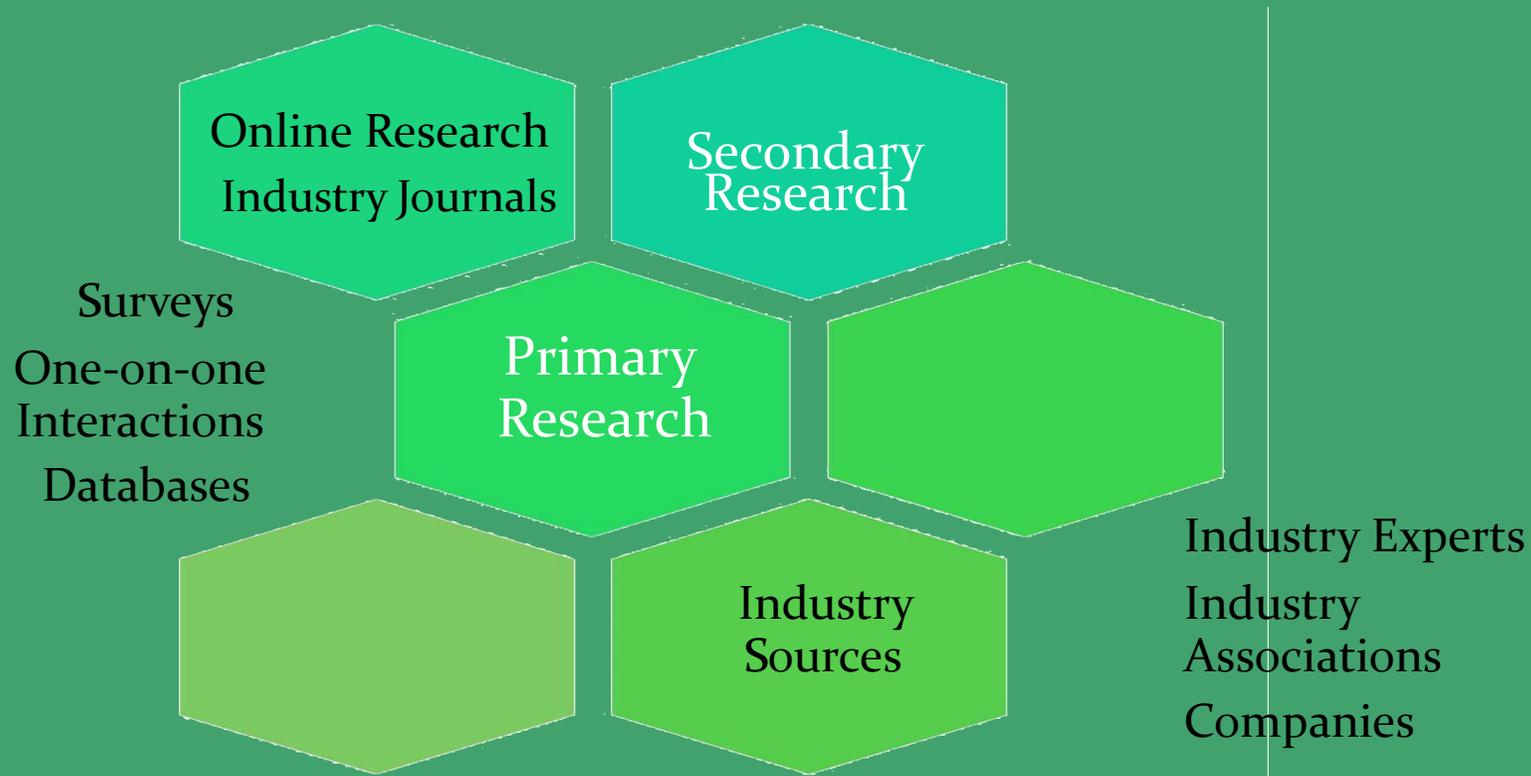
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players

# Clientele

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

# Data Sources



# Scope & Coverage



## Our Team

⌘ Our research team comprises of experts from various financial fields:

⌘ MBA's

⌘ Industry Researchers

⌘ Financial Planners

⌘ Research veterans with decades of experience

# Structure of the Report

1. Overview
2. Market Analysis
  - 2.1 Growth Drivers
  - 2.2 Emerging Trends in the Industry
  - 2.3 Regulatory Framework
  - 2.4 SWOT Analysis
  - 2.5 Herfindahl–Hirschman Index (HHI)
3. Market Forecasts
4. Key Players

# Structure of the Report

*Cont*

- 5. Key Financials and Analysis
  - 5.1 Contact Information
  - 5.2 Key Financials
  - 5.3 Financial comparison
- 6. Industry Size & Outlook

# Contact us

## **NIIR PROJECT CONSULTANCY SERVICES**

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